



BRAVE NEW BOARD

Boards in the 21st Century

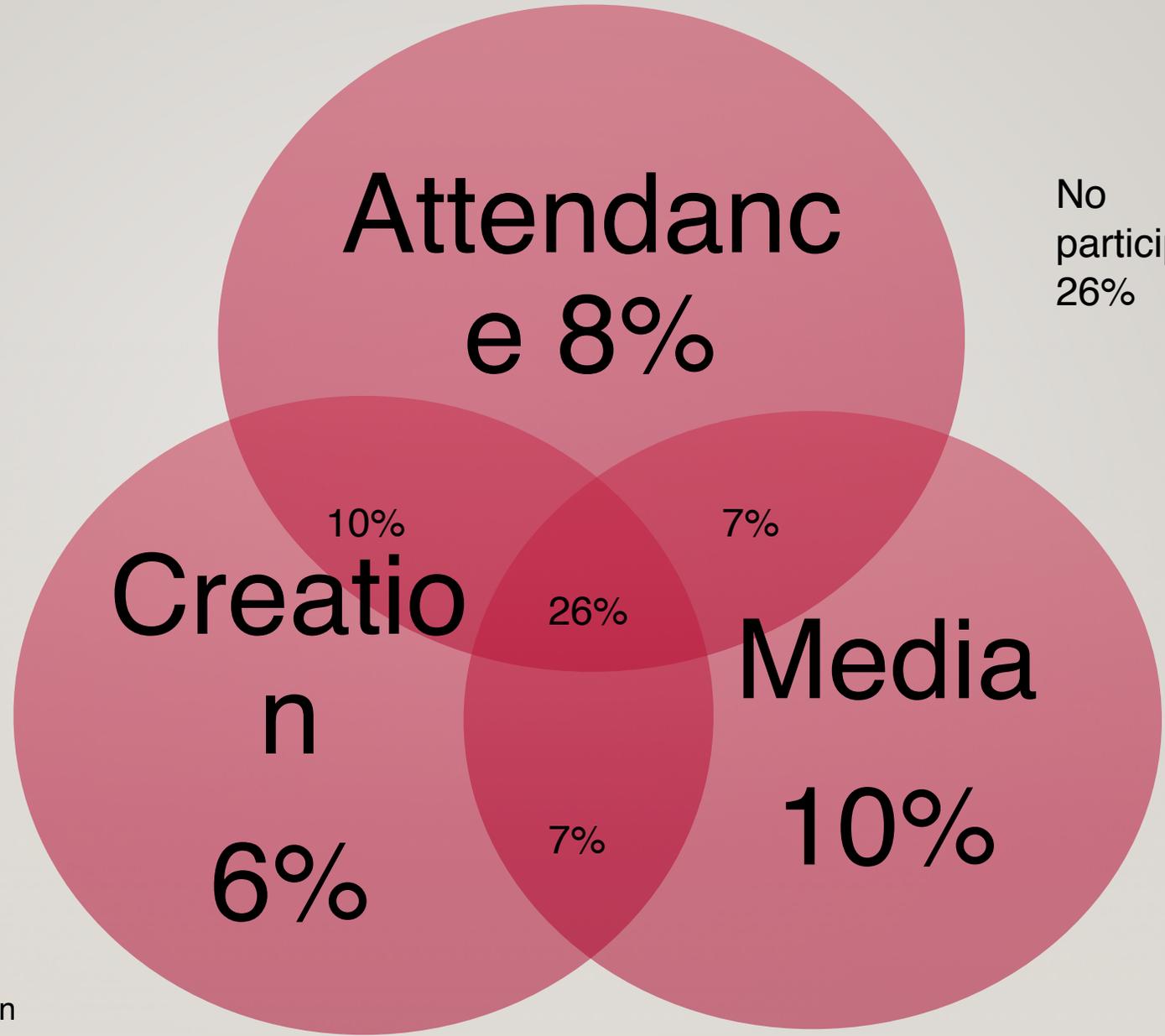
Arts
Attitudes

Community
engagement

Shopping
and
consumption
habits

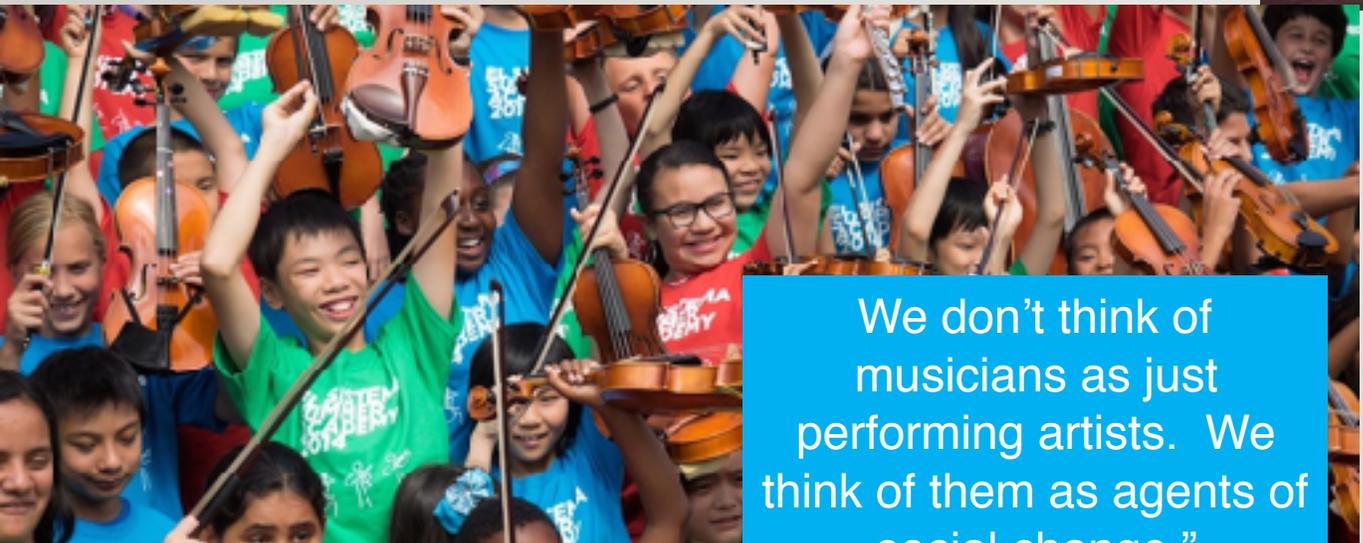
Socioeconomic
divides

Participation
habits



No participation:
26%

Source: Beyond Attendance: A multi-model understanding of arts participation (NEA)



We don't think of musicians as just performing artists. We think of them as agents of social change."

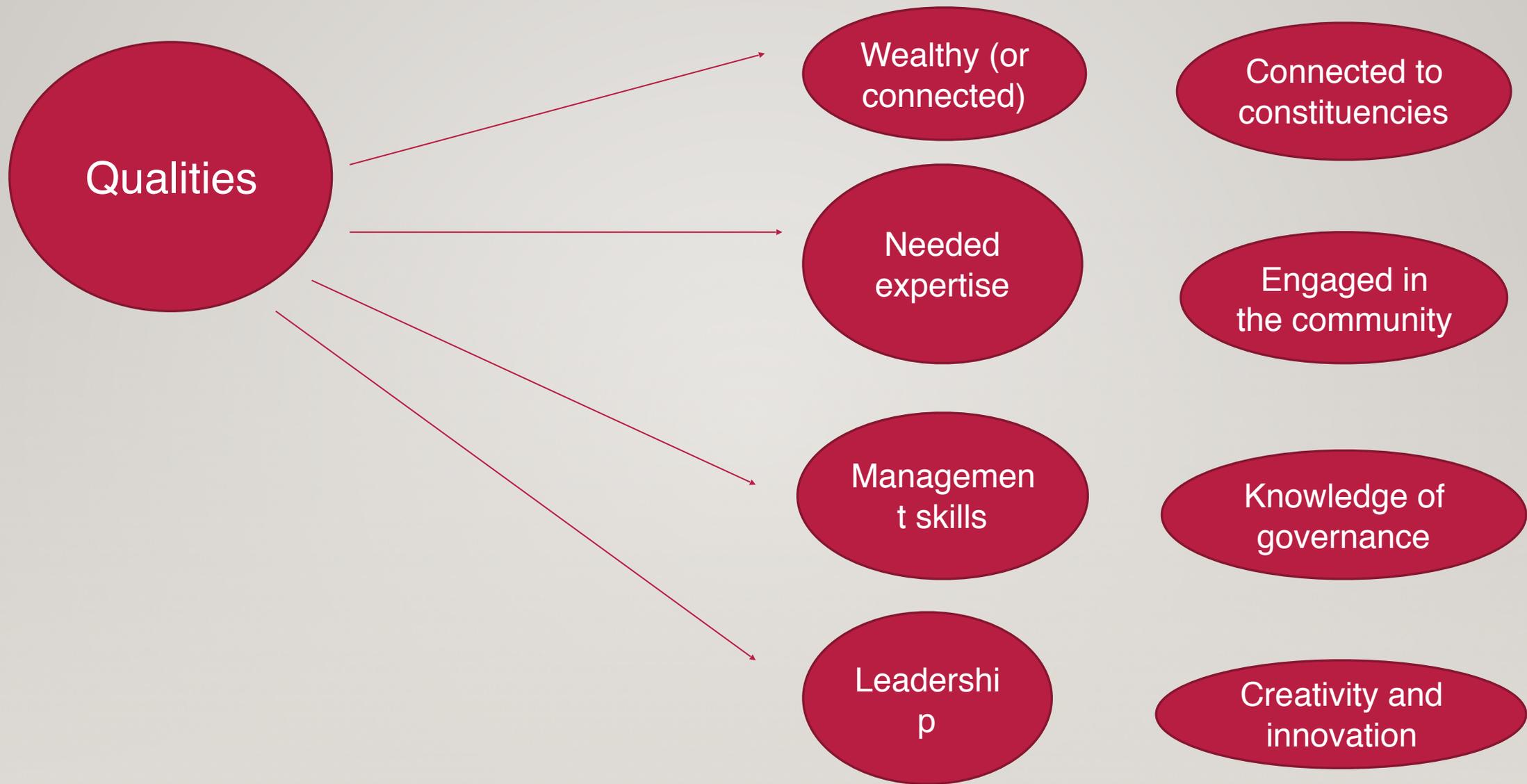


Nonprofit boards are often little more than a collection of high-powered people engaged in low-level activities.

-- Barbara E. Taylor, Harvard Business Review

A board's contribution is meant to be strategic, the joint product of talented people brought together to apply their knowledge and experience to the major challenges facing the institution...by harnessing the collective efforts of accomplished individuals to advance the institution's mission and long-term welfare.





Knowledge of governance

- The difference between governance and management
- The difference between nonprofit and for profit governance
- The difference between the duties of the board as a whole and individual board members



The New Board

- Concentrates on what matters
 - Consults with experts
 - Engages inside and outside constituencies
 - Uses board skills at the highest level
- 



**Now I know why
it's called a
Board Meeting.
Boy, am I ever.**

**If I had
thumbs,
I twiddle em.**

The New Board Meeting

- Identify what matters
- Paint a big picture
- Get rid of busy work
- Reimagine committees
- Engage stakeholders
- Devote time to learning