



PO Box 502  
Baileys Harbor, WI 54202  
wiscsym.org



234 W. Main Street, Suite 9  
Waukesha, WI 53186  
Phone: (262) 547-1858  
wisconsinphilharmonic.org



located in  
Brookfield's Mitchell Park  
19805 W Capitol Drive  
Brookfield, WI 53045  
Tickets: (262) 781-9520  
wilson-center.com

**Special Hotel Rate for AWSO Workshop Participants: \$55 single room per night**

Sheraton Hotel  
375 S. Moorland Rd.  
Brookfield, WI 53005

In order to get special rate, contact SLWCA Events Coordinator, Amy Mikec  
(262) 373-5022 amikec@wilson-center.com



## ASSOCIATION OF WISCONSIN SYMPHONY ORCHESTRAS

Annual Workshop  
Saturday, February 25, 2012  
10:00 am–5:00 pm

Sharon Lynne Wilson Center for the Arts  
19805 W Capitol Drive  
Brookfield, WI 53045

Hosted by



## Schedule of Events

<b>9:00 – 9:50 AM</b>	Registration
<b>9:15 – 9:50 AM</b>	AWSO Board Meeting
<b>10:00 AM</b>	Welcome by AWSO President
<b>10:05 – 10:40 AM</b>	“The Soloist Experience” Moderated Interview: Jonathan Winkle, Pallavi Mahidhara
<b>10:45 – 11:45 AM</b>	“Venues: Deciding What Works for Your Orchestra” Panel Discussion: Ann Huntoon, Andrea Rindo, Laurence Tucker, Jonathan Winkle
<b>11:45 – 12:00 PM</b>	Annual Meeting & Service to Music Award Presentation
<b>12:00 – 12:45 PM</b>	Lunch provided Kuttemperoor Auditorium: The Wisconsin Philharmonic Open Rehearsal or Grand Hall Lobby
<b>12:45 – 1:30 PM</b>	“Special Events: From Friendraising to Fundraising – What is your objective?”
<b>1:35 – 2:20 PM</b>	“Creating and Maintaining Media Relationships” Panel Discussion: Elaine Schmidt, Amy Siewert
<b>2:30 – 3:15 PM</b>	“The 21st Century League: the Modern Volunteer” Panel Discussion: Jean Ericson, Samantha Maldonado, Elaine Mischler, Mackenzie Pitterle
<b>3:15 – 4:00 PM</b>	“League of American Orchestras” Speaker: Russell Jones
<b>4:00 PM</b>	Final Remarks
<b>4:15 PM</b>	Cocktail Reception

## Weekend Concerts

**Friday, February 24, 8:00 pm**  
performance by **Pallavi Mahidhara**  
at Sharon Lynne Wilson Center for the Arts  
*Complimentary tickets for AWSO participants.*  
*Additional tickets \$25 per person.*

**Sunday, February 26, 3:00 pm**  
**Wisconsin Philharmonic performance “Gallic Delights”**  
at Sharon Lynne Wilson Center for the Arts  
featuring Maria Bachmann, violin  
*Complimentary tickets for AWSO participants.*  
*Additional tickets \$10 per person.*

## Speakers and Panelists

Jean Ericson, Community Volunteer  
Ann Huntoon, Managing Director  
*Central Wisconsin Symphony Orchestra*  
Russell Jones, VP for Marketing & Membership Development  
*League of American Orchestras*  
Pallavi Mahidhara, Pianist  
Samantha Maldonado, League Director  
*Milwaukee Symphony Orchestra*  
Elaine Mischler, Immediate Past Co-President  
*Madison Symphony League*  
Mackenzie Pitterle, Student Volunteer  
Andrea Rindo, Executive Director  
*The Wisconsin Philharmonic*  
Elaine Schmidt, Freelance Writer and Critic  
Amy Siewert, Managing Editor  
*M Magazine*  
Laurence E. Tucker, Vice President and Chief Program Officer  
*Milwaukee Symphony Orchestra*  
Jonathan Winkle, Executive Director  
*Sharon Lynne Wilson Center for the Arts*



2012 One-Day Workshop

# Registration Form

Saturday, February 25, 2012 — 10:00AM - 5:00 PM  
Sharon Lynne Wilson Center for the Arts  
Brookfield, WI

### Registrant Information

Name(s) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Orchestra/Organization Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone Number (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email \_\_\_\_\_

### Workshop Registration (lunch included)

	Number of Registrants	Amount Due
Full-Day before February 17 (\$35)	_____	\$ _____
Full Day after February 17 (\$40)	_____	\$ _____

### Payment Information

\_\_\_\_\_ Check enclosed (payable to The Wisconsin Philharmonic)

\_\_\_\_\_ Credit Card (Visa or Mastercard only)

          Name on Card \_\_\_\_\_

          Number \_\_\_\_\_

          Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Security Code (on back) \_\_\_\_\_

          Signature \_\_\_\_\_

\_\_\_\_\_ I (we) will be attending the Pallavi Mahidhara\* performance at the Wilson Center Friday Night, 8:00 PM

\_\_\_\_\_ I (we) will be attending the concert, *Gallic Delights*,\* at the Wilson Center Sunday Afternoon, 3:00 PM

\*Complimentary tickets available to both performances for all AWSO participants

**Please print, complete, and return this form to:**  
**The Wisconsin Philharmonic**  
**234 W Main St. Suite 9**  
**PO Box 531**  
**Waukesha, WI 53187**  
**Fax: 262-547-5447**  
**Email: info@wisconsinphilharmonic.org**