

Association of Wisconsin Symphony Orchestras Workshop

Downtown Green Bay ~ www.wisconsinorchestras.org



ORCHESTRATING CONNECTIONS

2010 AWSO workshop

**Friday, May 14th
10am to 3pm**

Hosted by the Civic Symphony of Green Bay

www.gbcivic.org



Neville Public Museum of Brown County
210 Museum Place, Green Bay, WI 54303
www.nevillepublicmuseum.org

The fee to attend the 2010 AWSO workshop is \$25 per person. This includes breakfast, lunch and an after workshop reception.

The workshop will focus on innovative ways to connect with the community, including local businesses, schools, other non-profit organizations and potential donors.

This workshop will give you the opportunity to network with other professionals in your field.

The reception will immediately follow the workshop.

All presentations, food and reception will take place at the Neville Public Museum.

Register now so you don't miss out on this opportunity to orchestrate new connections!

Presenters...

- Mark Burwell, E-Hub, National Executive Director
- Anne Katz, Arts Wisconsin, Executive Director
- Jay Fishman, Minnesota Sinfonia Conductor

NEED A HOTEL IN GREEN BAY?

Quality Inn & Suites
321 S. Washington
www.qualityinngreenbay.com

Holiday Inn Green Bay City Centre
200 Main Street
www.holidayinn.com
(877) 786-9480

Hotel Sierra Green Bay
333 Main Street
www.hotel-sierra.com

Days Inn-City Center
406 N. Washington
www.daysinn.com



Service Award Presentation

The Association of Wisconsin Symphony Orchestras awards a Service to Music Award Annually. Marvin Rabin has been selected as the 2010 winner. Mr. Rabin is known internationally as a string specialist and for his leadership of youth orchestras. Go to...

www.wisconsinorchestras.org to see past winners.



www.gbcivic.org

Association of Wisconsin Symphony Orchestras Workshop

REGISTRATION INFORMATION

\$25 per person

(Registrations received
after May 7th: \$35)



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Make checks payable to:

Civic Symphony
of Green Bay, Inc.

AWSO Annual Meeting

We encourage the full membership to attend the annual meeting at 11:30 a.m. We will be discussing topics important to all our members and would like everyone's input. If you have suggestions of topics to be discussed at the annual meeting, please send those ahead of time to: mary@wiscsym.org



SPONSORS OF WORKSHOP

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You...*

Heid Music Company
Davis & Kuelthau, sc
Kress Inn
The Abbey Bar

WORKSHOP PRESENTERS

Mark Burwell – E-Hub, National Executive Director
www.entrepreneurhub.org

As a serial entrepreneur, business architect and non-profit leader, he has fostered innovative strategies to help empower and build communities through entrepreneurship. He wants to share some new tools to utilize 'design thinking' to create new and innovative ideas to build relationships with the community. Local businesses and non-profit organizations need each other to be successful. Mark will help demonstrate the concept of "Cause Marketing" specifically as it relates to non-profits working with for-profits to be successful.

Anne Katz – Arts Wisconsin, Executive Director
www.artswisconsin.org

Anne will speak about the national Cultural Data Project (CDP), an innovative mechanism for arts and cultural organizations that collects organizational and programmatic information in a central place. Organizational data can be made available to funders, elected officials and decision-makers in a variety of descriptive formats. Use of the CDP helps arts and cultural organizations improve their financial management capacity, while the data collected positively informs research, advocacy and visibility for the arts as a powerful catalyst for economic, educational and civic growth and success. The CDP data also helps funders to plan for and evaluate their individual and collective grant making activities more effectively.

Jay Fishman – Minnesota Sinfonia Conductor
www.jayfishmanmusic.com

Jay Fishman created a community outreach program called *Music in the Schools* that takes the entire orchestra into inner-city public schools and relates music content to the students' primary academics, including history, math, social studies, geography and languages. Jay will share how the Minnesota Sinfonia partners with school districts in the promotion of classical music through this curriculum-based program. Jay will tailor the *Music in the Schools* program to show how aspects of it can work for the members of the AWSO.

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“Some musicians make music because it’s what they love to do, others because it can make them lots of money, but some people use the music they make to better the community they live in.” (*International Musician*, March 2009)
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**Association of Wisconsin Symphony Orchestras
One Day Workshop
Friday, May 14, 2010 at the Neville Public Museum
Green Bay, WI
10:00 a.m. to 3:00 p.m.**



Neville Public Museum opens at 9:00 a.m.
Breakfast available: rolls, muffins, fruit, coffee, orange juice
AWSO Board meeting at 9:15 a.m.
Register/Sign-in before 10:00 a.m.

10:00 a.m.—Welcome by Sharon Grutzmacher, AWSO Board President

10:30 a.m.—The Cultural Data Project (CDP) ~ Anne Katz

11:30 a.m.—Annual Meeting

NOON—Lunch and networking

1:00 p.m.—Design Thinking and Cause Marketing ~ Mark Burwell

2:00 p.m.—*Music in the Schools*, a Community Outreach program ~ Jay Fishman

3:00 p.m.—Wrap-up and Good-bye

Post Workshop Reception—All are invited to attend!


**Registration Deadline: May 7, 2010: \$25
Registrations Received After May 7, 2010: \$35**



ORCHESTRATING CONNECTIONS

2010 AWSO workshop

AWSO Workshop Registration Form

Friday, May 14, 2010

10:00 a.m. - 3:00 p.m.

Neville Public Museum

Downtown Green Bay

www.nevillepublicmuseum.org

Name _____

Affiliate Orchestra _____

Address _____

City/State/Zip _____

Contact Phone _____

Email _____



www.gbcivic.org

www.wisconsinorchestras.org

____ Number attending x \$25 = _____

Total Amount Enclosed \$ _____

Make check payable to:

Civic Symphony of Green Bay, Inc.

Mail payment and registration form to:

Civic Symphony

P.O. Box 302

Green Bay WI 54305-0302

Registration Deadline: May 7, 2010

Registrations Received After May 7, 2010: \$35

Questions please contact Jill Quigley,
at (920) 360-5772 or via email
at quigx2@aol.com